LET'S TALK Clifford Gardens





CENTRE PLAN





James Street

Clifford Gardens is a single-level sub-regional shopping centre located approximately 3km south-west of Toowoomba's CBD and 120km west of Brisbane.

Clifford Gardens is recognised as the dominant premium convenience centre in Toowoomba.



CENTRE Snapshot



2.7 MILLION

Customers annually

189,100

Total Trade Area Population



\$160 MILLION

MAT sales annually (as at April 2023)

\$8,513 PSM

Specialty MAT (as at April 2023)



29,233m2 GLA



+1,500

Free car parks



MAJOR RETAILERS

BIG W **COLES WOOLWORTHS**



MINI-MAJOR RETAILERS

BEST & LESS TERRY WHITE CHEMMART



Specsavers **RACO** Australia Post Rockmans **OPSM** The Coffee Club Wallace Bishop

McDonald's Millers **Bay Audio Hearing Experts** Lowes **EB Games** Telstra and more



HIGH PRODUCTIVITY

Specialty turnover \$8,513psm, higher than the Urbis average of \$8,429psm.

A FAMILY-FRIENDLY CENTRE

Offering a diverse mix of everyday shopping needs and services, 60% of the main trade area are families with children

ANNUAL RETAIL SPENDING

Main trade area residents spend \$18,033 electronic dollars on average per year in retail, above the regional QLD average of \$17,924 per year.

2.7 MILLION VISITORS ANNUALLY

High for a sub-regional centre.





A GROWING REGION

Affordable housing and an appealing lifestyle draw both young and old with the population growth of the total trade area +0.9% exceeding the regional QLD average of +0.6%.

CONVENIENT SERVICES

Strong performance by Retail Services, generating sales of \$11,148psm.



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